

# Sir Mortimer

## Intercultural Communication

# The assignment

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1. Watch 3 TED talks
2. What were our findings?
3. How do we implement them into Sir Mortimer?

# #1 - How language shapes the way we think

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Lera Boroditsky speaks about the difference between languages and how different cultures might interpret verbal and non-verbal communication.

Use simple English in a way you're sure everyone could understand.

Yet, Mortimer is an old English Gentleman. Resulting in the use of more classic English words (extraordinary!).

## #2 - Teach girls bravery, not perfection

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Reshma Saujani, the founder of “Girls Who Code” telling people to teach girls bravery instead of perfection.

Reshma talks about perfectionism as a flaw, from which we should run away. It's important to try and fail, ask for help and to be brave with what you're building or believe in. Let the user defy the Sir Mortimer as a brave bot, not a perfect one.

# #3 // How Culture Drives Behaviours

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Julien S. Bourrelle talks about ways that culture shapes our behaviour and our perception of others' behaviour.

We need to keep in mind that not everyone views things as we would. Behaviour, and the perception thereof, is shaped by our 'cultural glasses'. More diversity in a society may help more people in it be more open to cultural differences, so they'd be more likely to conform than to complain or confront. It also helps get a wider variety of views on issues to find more ways to solve them.

# Our conclusions

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1. Consider intercultural interpretation
2. Take more risks and seek less perfection
3. Don't be afraid to ask for help
4. Remember not everyone views things as you would
5. Diversity improves a society

# The end

Thanks for your time!